

# -EVENT CATALOGUE-

SUMMER 2023



Engaging events made easy

myINTERACT is a portal that centralizes, connects and captivates your event attendees. Be it large-scale in-person conferences, hybrid ad boards or virtual sales meetings - the environment is never a barrier.

Content in this catalogue correct at time of publishing.

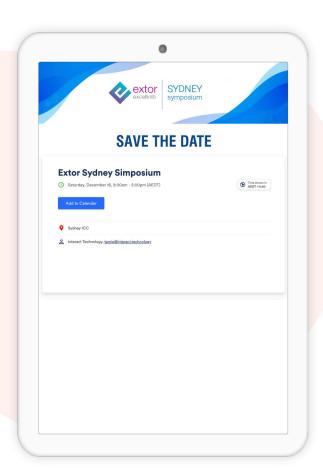
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THE MOST SUCCESSFUL EVENT IS
THE ONE THAT ACHIEVES YOUR
GOALS AND EXCEEDS YOUR
EXPECTATIONS

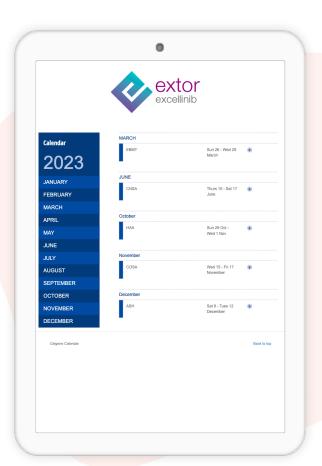


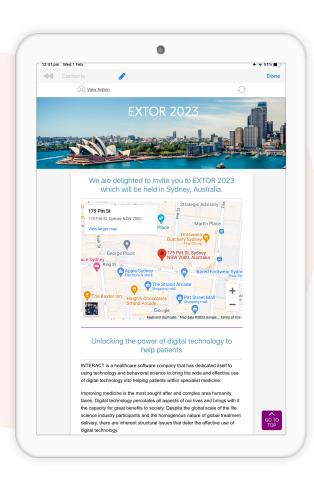
#### Save the Date

Informs delegates of an upcoming event, which can be added as a calendar entry on their device to ensure the event remains top of mind.

### **Events Calendar**

An ordered list of events where delegates can view details and navigate to event website for more information. Includes ability to add event to the calendar on their device.



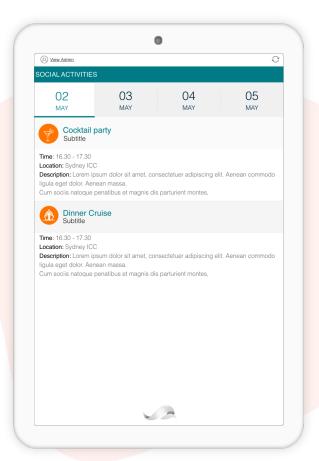


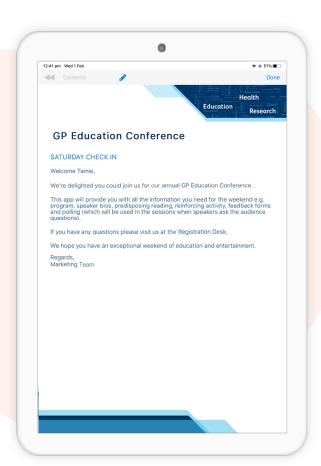
#### Welcome

A digital event brochure that contains general and logistical information such as venue, travel and parking information, Wi-Fi log in details, nearby restaurants and attractions.

# **Social Program**

A variation of the welcome brochure dedicated to the social activities surrounding an event e.g. location, dress code as well an RSVP feature.





#### Check In

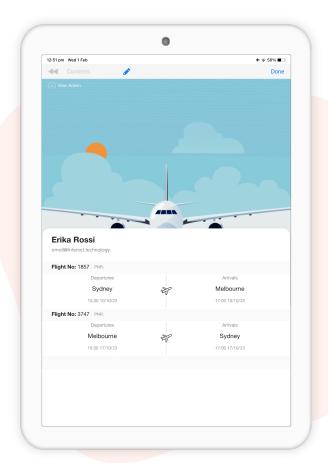
Scan a QR code at event registration or individual sessions to digitally record attendance.

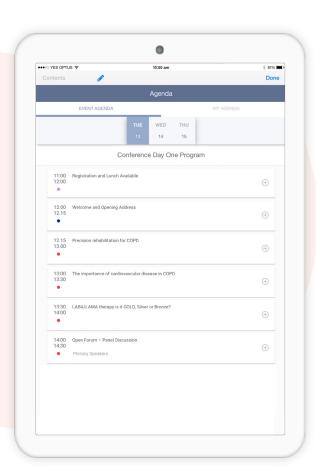
Allows the event organiser to track attendance for attendance certificate or CPD points.

# **Travel Itinerary**

Displays travel itineraries and other essential information personalised to each delegate.

A CSV is uploaded and populates based on delegates unique myINTERACT log-in.



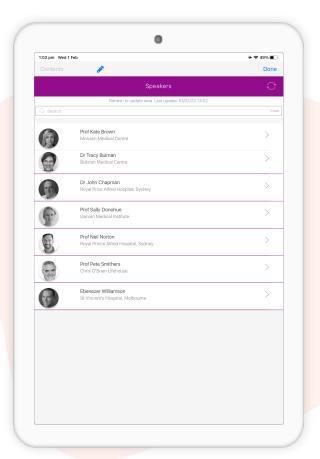


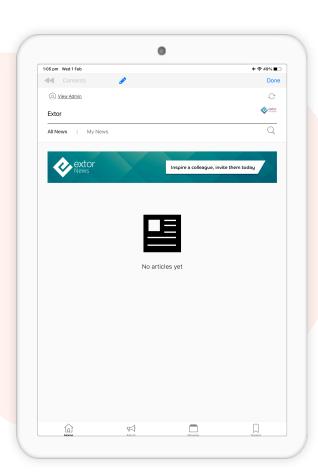
### Program/Agenda

Containing essential event information: session and room details, speaker bios, with the ability to add notes, link to online Q&A and/or abstracts and create a personalised schedule. Flexilbity to be used for single or multiple stream events.

# Speaker Bio

Searchable list of speakers with detailed bio's and head shots. Searchable by name or other predefined categories.





#### **News Feed**

Maintain delegate engagement during the event life-cycle by creating a news feed of relevant articles.

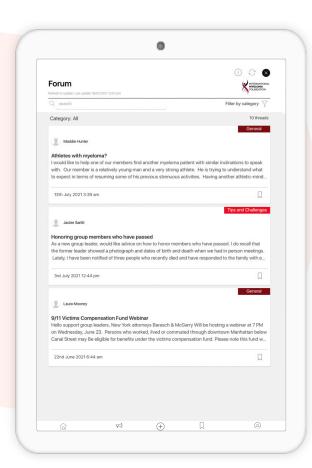
An administrator login is available to organisers to create and post articles.

### Live Webcast

Creates a private channel through myINTERACT where delegates can log in to watch the live stream of a session through the app.

Price does not include AV services. Refer to your preferred supplier or ask INTERACT for a recommendation.





#### **Forum**

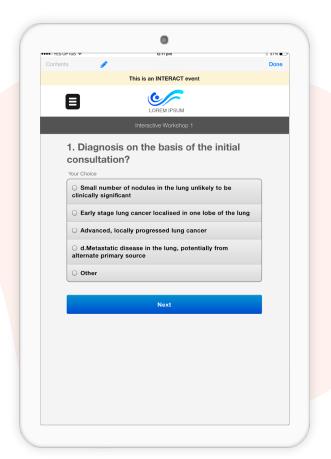
An online event 'chat room' where delegates can ask questions, post comments or respond to topics raised by their colleagues.

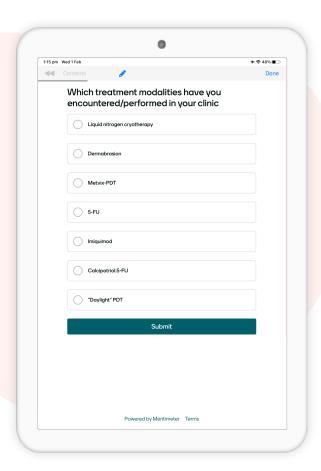
Includes a moderator password so inappropriate threads can be managed.

### Online Q&A

Facilitate Q&A sessions more efficiently by allowing delegates to submit questions using their device.

As delegates submit questions they appear on the screen. They can also vote on questions (submitted by their colleagues). The page automatically reorders so most popular questions appears first. Includes a moderator log in so inappropriate questions can be deleted.





### **Polling**

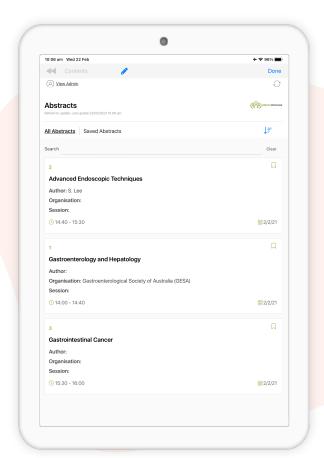
Delegates use their device as a keypad to submit responses when prompted by speaker. Live votes are recorded and displayed on the speaker's screen.

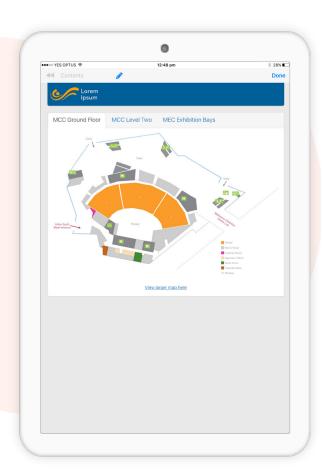
Additional AV services and equipment may be required.

### **Posters/ Abstracts**

Searchable library of posters and/or abstracts that open as a PDF file which can be shared by email. Specific posters/abstracts can be bookmarked and a list of favourites created for quick access.

All PDF files are save in the cloud to minimise device memory utilised.



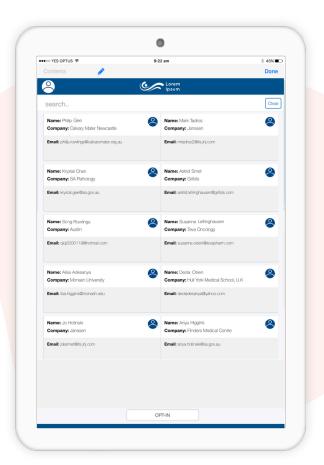


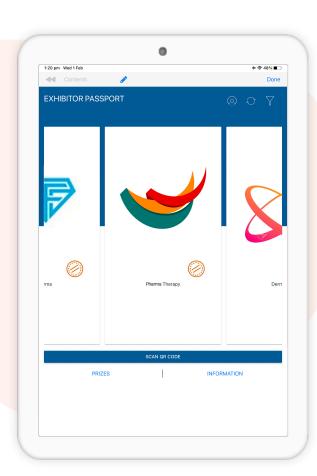
# **Exhibitor Map**

2D venue map that can be interactive with links to multiple floors.

# **Delegate List**

Containing essential event information: session and room details, speaker bios, with the ability to add notes, link to online Q&A and/or abstracts and create a personalised schedule. Flexibility to be used for single or multiple stream events.





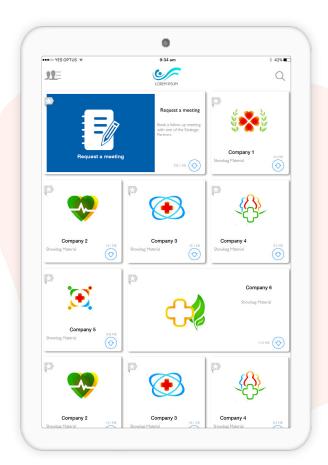
### **Exhibitor Passport**

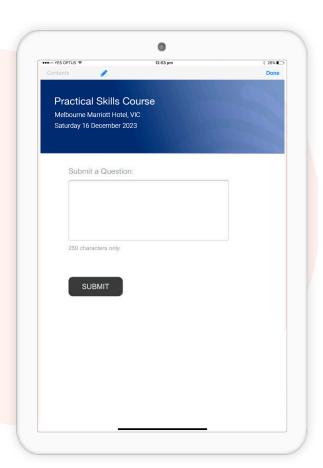
Gamification that creates engagement between delegates and exhibitors.

Delegates scan a QR code from each exhibitor which stamps a digital passport and creates a leaderboard which can be used to award prizes.

# **Sponsor Show Bag**

Provides sponsors and exhibitors with an opportunity to reduce their carbon footprint by sharing content digitally in a way that is convenient to delegates. Content can include PDFs, videos and URL links.



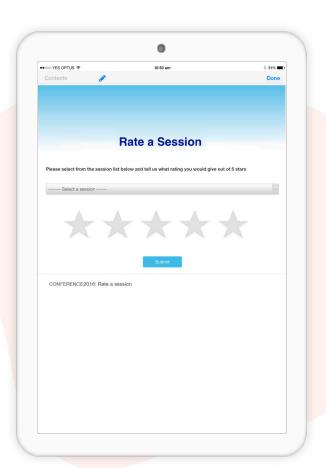


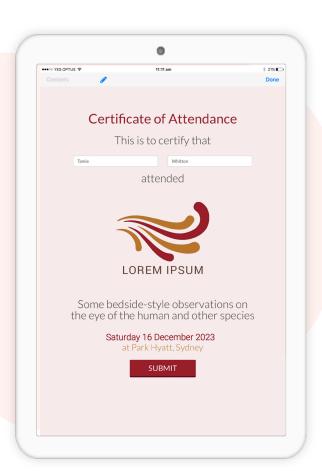
### **Submit A Question**

Provides a mechanism for delegates to ask questions directly to event organisers leading up to and during an event (250 character limit).

#### Rate A Session

Delegates submit immediate feedback at the conclusion of each session by assigning each session with a rating out of 5-stars and add any additional comments in a free text field.





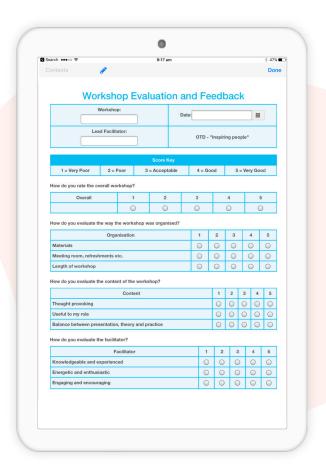
#### **Attendance Certificate**

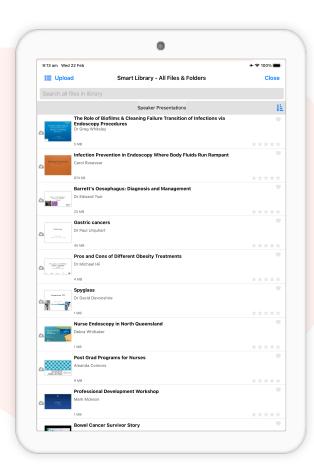
Empower delegates to create their own certificate after attending an event, which is emailed to their myINTERACT email address. Fields can be customised for each event.

### Feedback Form

Improve future meetings by providing delegates with an evaluation or feedback form at the conclusion of an event. Results can be supplied as individual PDFs or exported as .csv file from SAM.

Alternative option is to use a 3rd party software eg Survey Monkey (subscriptions may be required).





# **Speaker Slides**

Share speaker presentations in a searchable library of PDFs from which delegates can create their own favourites.

# **Delegate Scanner**

Create a database of customers at an event by capturing delegate's information digitally by scanning the QR code from and entering and any additional information.



